

MORGAN MILLER

GRAPHIC DESIGNER

CONTACT INFO

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PORTFOLIO: MorganMillerDesign.com

PROFILE

Enthusiastic, creative, and driven graphic designer with a unique perspective and a love for learning. Excels at communicating clearly, designing with complex and technical content, and spreading positivity. Enjoys creating both print and digital designs including websites, flyers, animations, business cards, logos, and illustrations.

EDUCATION

Messiah University

August 2016 - December 2020

Overall GPA: 3.8, Major GPA: 3.9

Bachelor's degree with a major in Digital Media, a concentration in Interactive Design, and a minor in Biology.

TECHNICAL SKILLS

- Adobe Creative Cloud: Photoshop, Illustrator, InDesign, AfterEffects, Acrobat
- WordPress, Wix, SquareSpace
- Photography and photo editing
- Creating wireframes
- Prototypes for UX / UI: Figma, InVision
- Video and audio editing
- Basic HTML/CSS
- Animation and motion design (AfterEffects)
- Proficient with both Mac and PC
- Microsoft Office: PowerPoint, Excel, Word, Teams, Outlook

OTHER SKILLS

- Communication and collaboration
- Illustration, drawing, and painting
- Branding and visual identity design
- Typography and layout
- Digital design: websites, apps, media, etc
- Print design: posters, business cards, etc

WORK EXPERIENCE

GRAPHIC DESIGNER / MARKETING COORDINATOR

Info-Matrix Corporation, January 2021 - Current

Spearheading marketing campaigns, pioneering website development and design, managing corporate WordPress website and LinkedIn and Facebook accounts, designing and managing marketing collateral, collecting and analyzing data, ensuring cohesive branding, developing brand standards and identity, creating motion design, animation, illustrations, and UI/UX designs.

Key accomplishments:

- Improved marketing data points by average of 152% during first quarter
- Developed essential marketing strategies, guidelines, and policies
- Established a sustainable process for storing and managing marketing content and data

FREELANCE GRAPHIC DESIGNER

2018 - Current;

Designing wide variety of content for companies and individuals: logos, book covers and layout, websites, print design, branding, illustrations, animations, and album covers; companies designed for include Messiah University, Tromba Mundi, Imperial Landscaping LLC, Greater Capital Region STEAM Ecosystem, Lakeside Life Sciences, and Riverchapel Financial.

GRAPHIC DESIGN & MARKETING INTERN

Info-Matrix Corporation, May 2020 - December 2020;

Pioneered marketing campaigns, utilized and ensured brand standards, designed UI/UX high-fidelity wireframes, worked efficiently under tight deadlines, developed and implemented website content and design updates, carried out marketing research, created illustrations, played key role in managing social media and website, and created motion design and videos.

ART AND DESIGN WORK STUDY

Messiah University, May 2019 - June 2019; September 2019 - May 2020;

Created eye-catching poster designs, designed full advertisement campaign for campus-wide event, created animations, captured images as event photographer, assisted professors as needed, redesigned materials for Art Department's student work page using Jadu, and maintained labs.

GRAPHIC DESIGN INTERN

Messiah Press, September 2019 - December 2019;

Played a key role in designing ad campaigns in fast-paced environment, managed tight deadlines and multitasking, updated designs, created proofs and print designs for clients, operated wide-format printer, and packaged and prepared files for print.

